



International Conference on Media Business Landscapes

**CECC|FCH – Catholic University of Portugal - Lisbon
19 and 20 March 2015**

Call for Papers

European integration has led to major changes in media landscapes with the harmonization of legislation among member states. Under this context, besides dismantling state intervention, liberalization and marketization of the sector has been witnessed along with increasing concentration and the transnationalization of the forms of ownership. The mostly English-speaking multi-sectorial and transnational conglomerates have taken a dominant role in the production and distribution of content, which has blurred the specific nuances of national media and led to the reduction of the heterogeneity of international media supply.

However, in the post-crisis global context of present time, the United States and the European countries are losing terrain where their traditional political, economic, and symbolic supremacy is concerned, whereas other countries outside the Western geography, such as China, Russia and Brazil, are increasing their importance in the international arena. At the same time, regional dominant nations are also acquiring economic supremacy in different areas of the world, e.g. Angola in Africa or South Korea in the Pacific. Strong non-Western economies are affirming themselves in the globalized world which has opened the way for them to buy strategic companies in several countries. Media corporations are being considered strategic assets in the global affirmation of emerging countries with autocratic political regimes and this trend is introducing questions regarding how illiberal views on media articulate with Western culture's founding prerogatives of journalism.

Bearing in mind all these shifts that are currently taking place, this conference aims at contributing to a more in-depth knowledge on Media Systems and Globalization, and adding complexity to the scientific debate by addressing the issue from multiple perspectives.

Papers and panel proposals are welcome on the topics listed below, amongst others:

- Lusophone Media Landscapes
- Media Policy and Regulation
- (New) Media Business Models
- Media and Democracy
- Media Economics
- (New) Media Conglomerates
- Geocultural media markets
- (New) Journalism Practices
- The Role of Public Media

Submission of proposals should be done by e-mail to mblconference2015@gmail.com. Paper proposals, please submit a 250-word abstract (references not included), as well as a brief biographical note (100 words). Panel proposals should include a 200-word abstract and a brief biographical note for each presentation, plus a 250-word panel presentation. All proposals should be submitted by December 15 2014. The conference official languages are English and Portuguese.

All proposals will undergo a double blind peer review process.

Notification of acceptance will be sent to authors by January 15 2015.

SCIENTIFIC COMMITTEE

Rita Figueiras, Catholic University of Portugal

Nelson Ribeiro, Catholic University of Portugal

Afonso Albuquerque, Universidade Federal do Rio de Janeiro, Brazil

ORGANIZATION COMMITTEE

Sónia Pereira

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Margarida Ferreira

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REGISTRATION FEE

Early Bird (until January 30 2015)

Students (MA/PhD): 40€

Standard: 80€

Regular (from February 1 2015 until the conference day)

Students (MA/BA/PhD): 60€

Standard: 160€

Registration is free for CECC members.

FURTHER INFORMATION

All suggestions and comments are welcome.

Please contact the Conference Committee through the e-mail:

mblconference2015@gmail.com

Conference blog:

<http://mblconference2015.wix.com/mblconference2015>