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#### Table of Contents:

Introduction

- 1. The problem of media and generations
- 2. Age, cohort, life-course and generation
- 3. Generation as location: Media landscapes and generation
- 4. Generation as actuality: Subjective landscapes of media generations
- 5. Nostalgia and the process of generationing
- 6. Generation, mediatisation and the rhythm of

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### **Media Generations**

Experience, identity and mediatised social change

By Goran Bolin

Building on quantitative and qualitative comparative research, *Media Generations* analyses the role of the media in the formation of generational experience, identity and habitus, and how mediated nostalgia is an important part in the social formation of generations. Avoiding popular generational labelling Göran Bolin argues that the totality of the media landscape is a contextual structure that together with age and life-course factors help inform world-views and ways to relate to the wider society that guide the actions of media users.

Media Generations demonstrates how - as different generations come of age at different moments in the mediatised historical process - they develop different media habits, but also make sense of the world differently, which informs their relations to older and younger generations. It also explores how this process of 'generationing', that is, the process in which a generation come into being as a self-perceived social identity, partly builds on specific kinds of nostalgia that establishes generational differences and distinctions. This book will be of special interest to those studying social change, collective memory, cultural identity and the role of the media in social experience.

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